



PRESS RELEASE

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WPA RECOGNIZES THE RTC GROUP AS A MULTI CATEGORY 2010 MAGGIE AWARDS FINALIST

The RTC Group Adds Two More to Its Distinguished Resume

SAN CLEMENTE, California — For more than fifty-eight years, WPA has presented awards of excellence to deserving individuals and companies whose work is deemed “The Best in the West” in a wide variety of publishing categories. The Annual Maggie awards ceremony and black-tie dinner is the most prestigious publishing event in the western United States. Over 600 publishing professionals gather to honor excellence in print and electronic publishing in over 100 editorial, design, promotional and event categories.

The RTC Group is a finalist of the 2010 Maggie Awards in the following categories:

- *COTS Journal* for Best Media Kit/Trade & Consumer - "*COTS Journal, Over 10 Years Strong*"
- *RTC Magazine* for Best Media Kit/Trade & Consumer - "*Solve The Puzzle*"
- *COTS Journal* June 2009 for Best Overall Magazine: Computer Software, Training & Program Development/Trade

The RTC Group continues to be recognized by its peers as an outstanding publishing organization, whose design, editorial and marketing continue to be at the forefront of the industry. The RTC Group has been nominated for WPA Maggies over a dozen times in the past decade and has been awarded two Maggies in 2008 and 2001.

“Our nominations again this year stand as testament to the continued level of creativity and quality of product that the RTC Group consistently produces. The creative team has been judged and nominated by our design peers in 2 categories for the up coming 59th Annual Maggie awards produced by the Western Publication Association. This validates the hard work of our team and contributors. It's always gratifying to be recognized by peers and to feel that our work is understood and appreciated by others in the media. The WPA promotes



the pursuit of excellence amongst publishing professionals, so we are very honored to be nominated," said Jason Van Dorn, Creative Director for The RTC Group.

The WPA Maggie Award ceremony will be held May 7, 2010 at the Sheraton Gateway Hotel at Los Angeles International Airport.

The RTC Group is the leading provider of sales activities designed to offer vendors in the OEM electronics industry cost-effective ROI. Services are designed to create focused and specific sales leads for vendors, increasing their sales efficiency and decreasing closing time. For additional information regarding upcoming events, publications and other marketing services, contact The RTC Group at +1 (949) 226-2000 and visit www.rtcgroup.com.

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