



Silicon IndustryMap™

RTC Connects the Dots – Semiconductors and Intelligent Systems

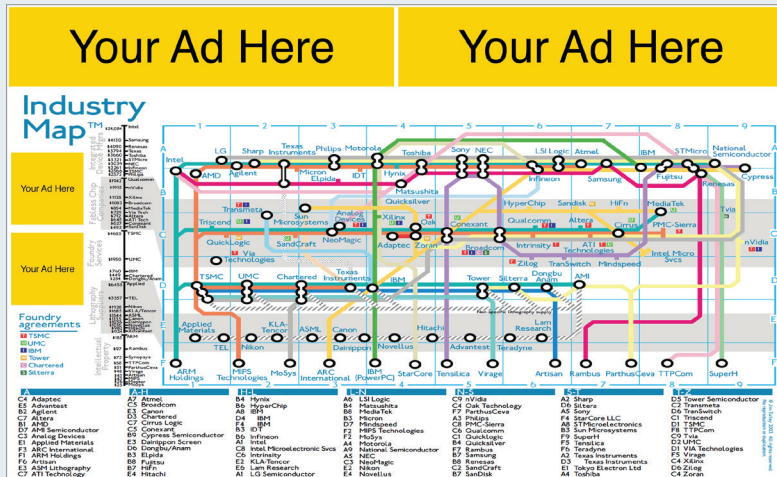
Unique Poster Opportunity Connects Processors to the Embedded Industry

Get your company's name on the office wall of the decision makers and buyers of your products and services with the **Silicon IndustryMap™**

This is a terrific and fascinating guide to the overall makeup of the semiconductor industry, the players, and their relationship to each other.

With almost one hundred different semiconductor, microprocessor, IP, capital-equipment, and technology companies charted, this IndustryMap gives a thorough overview of the whole interconnected business at a glance.

Discover who supplies whom, and which companies supply them. See who's in business together and who are competitors. Reveal the partnerships and value chains that make this industry so complex... and fascinating.



Sample Map

The Details

Distribution

- Print distribution to **18,000** engineers as a special supplement to *RTC* magazine's print circulation
- Special Event distribution to industry events
- Each Advertiser will receive copies for their own distribution
- PDF Printable Version available online for **10,000** Digital Subscribers of *RTC* magazine

Price

Platinum Sponsor

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Contact Us

Mike Duran
 Western Regional Sales Manager
 (949) 226-2024
 michaeld@rtcgroup.com

Jasmine Formanek
 Eastern Regional Sales Manager
 (949) 226-2004
 jasminef@rtcgroup.com

Mark Dunaway
 Midwest & Intl. Sales Manager
 (949) 226-2023
 markd@rtcgroup.com