



RTECC



Intelligent Systems Source
presents

2015 MID-YEAR EVENT PROSPECTUS

RTECC will enter its 29th year in the embedded industry as the longest running event serving embedded OEM technology professionals in 2015. Here are just a few of the features of RTECC events:

- Complete attendee list at the conclusion of each event
- No hidden fees for scanners, furniture, carpeting or electricity
- Easy set-up and tear-down requiring minimal effort
- Regional focus supporting local sales efforts
- Lowest cost-per-lead of any event in the embedded space (averaging \$12/lead)

NEW IN 2015

- Santa Clara and Boston will host additional booth options, including 10x10 and partner pavilions
- Roll-back pricing until September 30, 2014
- Pentagon Special Event – RTECC is working to host a limited group of 12 vendors to a full day at the Pentagon, including presentation by Office of Small Business Programs, tour and networking exhibition.

DATE	LOCATION	TABLE PRICE	TABLE PLUS SESSION	PREMIUM (10x10 or Two Tables)
January 22	Santa Clara, CA	**All information available in Special Event Kit – June 30, 2014		
February 24	Melbourne, FL	\$925	\$1,575	\$1,995
February 25	Huntsville, AL	\$925	\$1,575	\$1,995
April 14	Dallas, TX	\$925	\$1,575	\$1,995
April 16	Houston, TX	\$925	\$1,575	\$1,995
May 5	Boston, MA	\$1,075	\$1,795	\$2,275
May 7	Special Event	Announcement Coming Soon		

**Please note – all dates are subject to change. And pricing is available until September 30, 2014*

CALL FOR PAPERS – Do you have a keynote or panel idea? We want your submissions. We are looking for great keynote speakers or panel ideas. Send your keynote ideas to Event management: Aaron Foellmi – aaronf@rtcgroup.com