



# 2015 Exhibitor Event Registration

Name of Exhibiting Company (print or type)	Event Primary Contact Information (Required)
Company _____ Department _____ Address _____ City _____ State/ Province _____ Zip/Post Code _____ Country _____ URL _____ Company Main Phone: _____ VAT#: _____ <i>(value added tax, where applicable)</i> <input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Rep	Name _____ Job Title _____ Email _____ Company (if different) _____ Address (if diff) _____ _____ City _____ State/ Province _____ Zip/Post Code _____ Country _____ Direct Phone: _____ Ext _____
<b>Billing / Invoicing (if different than above)</b>	
Company _____ Attn of: _____ Dept. _____ Address _____ City _____ State _____ Zip/Post Code _____ Country _____ Phone _____ Ext. _____ Email _____	<b>Will a Distributor(s) or Manufacturer(s) Represent your company at the Event(s)?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No Company: _____ Contact Name: _____ Email: _____ Phone: _____  <b>AMOUNT OF ORDER \$</b> _____

**Terms: Net 30 Days - All invoices must be paid in full prior to the event date.**

**Cancellation Policy:** There is a **60-day cancellation policy for all RTECC 2015 events**. The RTC Group (RTC) grants a full refund (if paid) of event fees for exhibiting companies that provide confirmed, written notification of not less than **60 days** prior to the actual event date. Written notification must be sent to RTC, **attention Cindy Hickson** at [cindyh@rtcgroup.com](mailto:cindyh@rtcgroup.com) or Faxed to: Cindy Hickson at +1 949-226-2050 and not considered cancelled until confirmed by RTC. If a company registers within 60 days of an event date and requests a cancellation, the participating company is required to pay RTC the full amount of its participation fees by the event date. In return for said payment, all sales leads generated by the particular event are emailed to the primary contact no later than 7 days after the event concludes.

Authorized Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

PO#: \_\_\_\_\_ or Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Name on Card: \_\_\_\_\_

## 2015 LOCATIONS – EARLY REGISTRATION PRICING

\*\*\* All dates subject to change based on facility availability \*\*\*

January 22	Santa Clara, CA	<input type="checkbox"/> ALL NEW PRICING OPTION TO BE RELEASED IN JUNE 30, 2014		
February 24	Melbourne, FL	Exhibit Table <input type="checkbox"/> \$925	Table Plus <input type="checkbox"/> \$1575	Premium <input type="checkbox"/> \$1995
February 25	Huntsville, AL	Exhibit Table <input type="checkbox"/> \$925	Table Plus <input type="checkbox"/> \$1575	Premium <input type="checkbox"/> \$1995
April 14	Dallas, TX	Exhibit Table <input type="checkbox"/> \$925	Table Plus <input type="checkbox"/> \$1575	Premium <input type="checkbox"/> \$1995
April 16	Houston, TX	Exhibit Table <input type="checkbox"/> \$925	Table Plus <input type="checkbox"/> \$1575	Premium <input type="checkbox"/> \$1995
May 5	Boston, MA	Exhibit Table <input type="checkbox"/> \$1075	Table Plus <input type="checkbox"/> \$1795	Premium <input type="checkbox"/> \$2275
May 7	Special Event	Special Event Announcement to be made Summer of 2014 <i>(Event will pair with Boston RTECC)</i>		

**\*Prices good until September 30, 2014**

### Sponsor Levels

Table Only	Table Plus Session	Premium
<ul style="list-style-type: none"> <li>Table-top display space (72" x 30") with power outlet @ 500W</li> <li>ALL event leads - A list of sales leads generated is emailed to the POC within 7 days after the conclusion of an event</li> <li>Sponsor status featured on the web and event promotion</li> <li>Complimentary intershow freight transportation (available between the Tuesday - Thursday U.S. RTECCs only)</li> </ul>	<ul style="list-style-type: none"> <li>Table-top display space (72" x 30") with power outlet @ 500W</li> <li>One (1) 45-minute seminar session supplied with A/V equipment</li> <li>ALL event leads - A list of sales leads generated is emailed to the POC within 7 days after the conclusion of an event</li> <li>Sponsor status featured on the web and event promotion</li> <li>Complimentary intershow freight transportation (available between the Tuesday - Thursday U.S. RTECCs only)</li> </ul>	<ul style="list-style-type: none"> <li>Two (2) Reserved Table-top display (72" x 30") <b>OR</b> 10x10 booth space (where available) with power outlet @ 500W</li> <li>Half-day Seminar Session with reserved room supplied with A/V equipment</li> <li>ALL event leads - A list of sales leads generated is emailed to the POC within 7 days after the conclusion of an event</li> <li>Sponsor status featured on the web and event promotion</li> <li>Complimentary intershow freight transportation (available between the Tuesday - Thursday U.S. RTECCs only)</li> </ul>

## DEFINITIONS

### **About the Real-Time & Embedded Computing Conference (RTECC)**

Embedded systems are evolving to become more connected, pervasive, distributed and intelligent. These new systems are the future of embedded computing. The RTC Group will be tuning our efforts to reach engineers and project managers creating systems that are not only robust, but actively engaging their environments. RTECCs are single-day events cooperatively promoted by exhibitors and The RTC Group. They are designed for people developing computer systems and time-critical applications serving multiple industries, such as: data communication and telephony, military and aerospace, industrial control, instrumentation, consumer electronics, image processing, process control, medical instrumentation, vehicular control and maintenance, embedded appliances and much more. The RTC Group coordinates a professional event environment for vendors and the engineering community to meet and exchange ideas. Influential companies like your own, demonstrate emerging technologies and feature products in the exhibition area. Several exhibitors also present their own market perspective in an open door breakout session seminar or in a training workshop. To deliver the greatest value for attendees, each technical breakout seminar is to be of white-paper quality (marketing sales pitches are not permitted). Attendees have access to all technical sessions and exhibits; parking and lunch are complimentary as well unless otherwise specified.

**Exhibit Table** RTECC's are tabletop style exhibition only. The display exhibit table provided is 72" x 30" / 1.80 x 0.70m standard height, and draped. Draping may vary by venue. Table sizes may differ slightly at some venues. Exhibit displays are to be within the confines on top of the table surface space, and not extend higher than 5½ feet / 2.50m from the tabletop. Each exhibition table is also supplied with a standard electrical connection of 4-5 amps of power or one power

outlet with local standard power sockets and local voltage level. Total power used may not exceed the maximum for the venue (typically 500W). Exhibitors are provided with complimentary carpeting, seating, as well as morning refreshments and lunch unless otherwise stated. If there is a parking fee at a specific venue, exhibitor staff must pay for their own parking. Exhibit space is limited; wait-lists are used as events sell out.

**Exhibitor Requirement of Cooperative Promotion** It is required that every exhibitor promotes their participation in the event. RTC prints and sends to exhibitors direct mailers (in any quantity requested) for promotional purposes. These invitations and/or postcards (varies by event) are provided by RTC to exhibitors FREE of charge. An electronic version of the invitation is sent to exhibitors for promotional purposes as well to augment the direct mailing. Each exhibitor is required to mail a minimum of 100 pieces of the RTC-provided printed invitations or its own invitation/letter. Exhibitors that do not provide sufficient promotion can be denied access to the exhibition by RTC.

**Intershow Freight Transportation: US Events Only** If a company participates in a U.S. RTECC event on a Tuesday and also on the following Thursday (or Friday) event, RTC will arrange freight transfer service (with an outside freight services company) between these two events at no additional charge to the exhibitor. This complimentary service is only when both RTECC events are within the United States. Note: Insurance through the current freight services company is limited to \$ .50 per pound. RTC strongly suggests any fragile or expensive items not be transported through this service, but rather transported with your own staff. RTC provides this arrangement as an option and courtesy, and is not responsible for any damage, loss or delay as a result of this service in any manner.

## Terms and Conditions – 2015 Events

**Exhibit Table Space Allocation** Space will be allocated according to RTC's requirements and the prevailing conditions, in a first-come first-served basis. Gold and Platinum Sponsorships are an exception and will be provided with a reserved location prior to the opening of set-up/build-up. RTC reserves the right to deviate from the type, size and location of the exhibition area. Participation at former events does not give any right to special exhibition space. Exhibitors who use more space than allocated will be invoiced for the additional space. No set-up or build-up is allowed after the start of the event. Under no circumstances may exhibitors dismantle their equipment prior to the close of the event. Exhibitors must bring their own extension cords and adapter sockets. Electricity may be switched off immediately after closing of the event.

**Registration** Exhibition and seminar registrations are to be submitted to RTC in writing, using the official 2015 RTECC Event Registration form, completed and signed with a legally binding signature. RTC reserves the right to postpone, curtail, close temporarily in whole or in part or cancel any RTECC event.

**Freight** The RTC Group is not responsible for any lost, damaged or delayed freight from any carrier whatsoever, nor will it provide any refunds or credits for exhibitors that do not receive their freight prior to the event. RTC suggests exhibitors event coordinators monitor and confirm delivery of all freight 24 hours in advance. Please ensure on-site personnel or team is provided with shipping information beforehand to assist them during set-up if your freight doesn't appear to be on-site.

**Terms of payment** All rates for exhibit space, sessions/seminars, and others are subject to local country tax according to the regulations of the country where the event is organized. The payment deadlines mentioned on the invoice must be adhered to. Pre-payment in full of

the amount invoiced is a condition for admission to the exhibition area. All invoices are to be paid as stated on the invoice; and by credit transfer to the account specified in the invoice and in the currency stated. Delayed payments will incur an interest charge. Should the exhibitor fail to settle the amount within 14 days of a summons to pay, the amount will be legally increased by 20%, not including legal advice costs and charges, procedure costs and interests.

**Permitted Exhibits and Exhibitors** Vendors/Exhibitors are bound to exhibit only goods that are relevant for the editorial topic of the event, unless approved at least 60 days in advance by RTC – Items that are not directly applicable to the embedded industry or approved by RTC may not be exhibited.

**Rules of Conduct** The exhibitor is not allowed to initiate any activities outside his own exhibit, unless approved in writing by RTC. Open spaces or gangways may not be used or blocked by any materials. Activities that are unethical, unlawful or can be deemed to be contrary to the interests of RTC, other Exhibitors or Visitors or the event itself are not allowed. RTC reserves the right to refuse, cancel and vacate the exhibit space, exclude or remove from any RTECC event any person or exhibitor who is likely to perform undesirable activities without the obligation to refund any of the charges.

**Insurance** Each exhibitor is required to insure their own exhibit material (transport and exhibition risks, including theft) and any third party liabilities, during the whole event including the setting up / build-up and dismantling periods. Exhibitors must take care of the security of their own exhibit and materials. Exhibitors are liable for any culpable damage to persons and property caused by themselves, their employees, their representatives, their exhibits or equipment. The Exhibitor must show in writing proof of relevant insurances upon request by RTC.

**Safety Regulations and Environmental Protection** The venue safety regulations and the fire regulations are mandatory. Exhibitors must comply with all instructions, requirements, regulations and laws given by RTC, venue management or relevant local authorities to avoid any risk to persons, properties or the environment.

**List of Attendees** Exhibiting companies are bound to keep confidential the list of the attendees provided by RTC after the event. Selling, renting or giving this list to other parties is not permitted in any manner.

**Cancellation of Contract** In case of cancellation or withdrawal of the event exhibition contract, the full rates are due unless the cancellation in writing is received and confirmed by RTC (see cancellation policy on

**Liability** RTC, its employees or agents shall not be liable for any loss, theft, damage or injury to persons or property. RTC does not accept any liability for errors or omissions and the direct or indirect consequences thereof. The Exhibitor fully indemnifies RTC against all claims, losses, and costs whatsoever made against RTC, its employees, agents or contractors.

first page). Any exhibitor who fails to fill their allocated exhibition space is required to pay the full exhibition fee. RTC is entitled to withdraw from this contract should the exhibitor fail to fulfill his payment obligations to RTC. RTC is also entitled to withdraw from the contract or cancel it if the exhibitor is in major default of his contractual obligations.

**Force majeure** Should RTC be compelled, as a result of force majeure or other circumstances beyond RTC's control, to vacate one or more exhibition areas, temporarily or for longer periods, to postpone or curtail the exhibition, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against RTC, in particular claims of compensation for damages.

**Disputes** In the event of a dispute, only U.S. courts are competent. Disputes and complaints must arrive in writing at RTC's office within 8 (eight) days after the event to the attention of the Controller, Cindy Muir, The RTC Group, 905 Calle Amanecer, Suite 250, San Clemente, CA 92673 U.S.A.

## Real-Time & Embedded Computing Conference

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